The following is a sample course of study for the Bachelor of Business Administration with an emphasis in Marketing. It is the Student’s responsibility to ensure that all program requirements are met. This guide is not a substitute for academic advisement.

Your path to graduation may vary slightly based on factors such as college credit you earned while in high school, transfer work from other institutions of higher learning and placement in Mathematics. You are responsible for checking prerequisites to any courses.

<table>
<thead>
<tr>
<th>Course Subject and Title</th>
<th>Hrs.</th>
<th>Upper Division</th>
<th>Transfer Course</th>
<th>Minimum Grade if Required</th>
<th>Date Completed</th>
<th>Final Grade</th>
<th>Pre-requisites met</th>
<th>Additional Critical Tracking Notes</th>
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<td>Math 110</td>
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<td>May use summer semester to lighten fall and spring course loads.</td>
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<td><strong>Spring Semester Year 4: 16 hours</strong></td>
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<td>MIS 402</td>
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Major Map: BBA-Marketing

Catalog Year: 2009-2010

<table>
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<tr>
<th>Course Description</th>
<th>Credits</th>
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<td>Non-business elective</td>
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Complete the Major Field Assessment Test.

Non-course requirements

- Written English Proficiency Test (WEPT) ☐
- Academic Profile Test ☐
- Major Field Assessment Test ☐

The School reserves the right to make changes in courses, degree requirements and course schedules without notice.

Students are expected to maintain a quality of achievement significantly above minimum UMKC standards for degree work. Individual student progress will be monitored throughout the program. Satisfactory progress is required of all students for retention in the program. Students are expected to maintain academic standards, perform satisfactorily in courses, refrain from academic dishonesty, comply with the established University and teacher education timetables and requirements, and refrain from unethical or unprofessional behavior or behaviors that obstruct the training process or threaten the welfare of the student or others. Other circumstances involving student behavior will be addressed by the faculty on an individual basis.

Graduation Requirements Summary:

<table>
<thead>
<tr>
<th>Total Hours (123 minimum)</th>
<th>Totals Hrs at UMKC (30 hours minimum)</th>
<th>Major GPA (2.25 Minimum)</th>
<th>UMKC GPA (2.25 Minimum)</th>
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</table>

All students completing an undergraduate business degree must meet the following conditions in order to graduate and be recommended for graduation or certification:

- [list of requirements as stated in the catalog pertaining to minimum GPA, capstone coursework, additional licensure exams, etc.]

Academic Advisor:

Faculty Advisor: