

Catalog Year: 2013-2014

The following is a sample course of study for the Bachelor of Business Administration degree with an emphasis in Entrepreneurship following the Innovation Management track. It is the student's responsibility to ensure that all program requirements are met. This guide is not a substitute for academic advisement.

Your path to graduation may vary slightly based on factors such as college credit you earned while in high school, transfer work from other institutions of higher learning and placement in Mathematics. You are responsible for checking prerequisites to any courses. Students generally need around 16 hours of electives to bring their program total to 123. The actual number will depend on course selection and transfer credit from other institutions.

Course Subject and Title	Hrs.	Upper Division	Transfer Course	Minimum Grade if Required	Date Completed	Final Grade	Pre-requisites met	Additional Critical Tracking Notes
Fall Semester Year 1: 15 hours								
MATH 110, College Algebra	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	Complete Math 206 entrance exam.
ENGLISH 110, English I: Intro to Academic Prose	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
Constitution course Select one from: HISTORY 1100, American History to 1877 HISTORY 1101, American History Since 1877 HISTORY 360R, Constitutional History of the United States POL-SC 210, American Government	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
Non-business elective	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
Fine Arts course Select one from: ART-HIST 110, 110P, Introduction to the History of the Visual Arts ENV-DSN 110, The Meaning of Architecture THEATER 130, Foundations of Fine Arts Theater THEATER 210, Introduction to Design for the Theater CONSVTY 120, 120N, Music Appreciation	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
Spring Semester Year 1: 15 hours								
COMM-ST 110, Fundamentals of Effective Speaking & Listening	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	Complete STAT 235 entrance exam.
Natural Science without lab Select from: Biology; Chemistry; Environmental Science; some Geography courses; Geology; Life Sciences-Anatomy; Life Sciences-Microbiology; Life Sciences-Physiology; PACE-Natural Science; Physical Science; Physics	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
MATH 206, Brief Calculus and Matrix Algebra	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
Social Science course Select from: American Studies; Anthropology; Criminal Justice; some Geography courses; History; Political Science; Psychology; Sociology	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
Non-business elective	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
Summer Semester Year 1								
May use summer semester to lighten fall and spring course loads.								
Fall Semester Year 2: 17 hours								
ENGLISH 225, English II: Intermediate	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	

Catalog Year: 2013-2014

Academic Prose								
ACCTNG 210 & 210L, Introduction to Financial Accounting and Lab	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
ECON 201, Introduction to Economics I (macro)	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
Natural Science with lab Select from: Biology; Chemistry; Environmental Science; some Geography courses; Geology; Life Sciences-Anatomy; Life Sciences-Microbiology; Life Sciences-Physiology; PACE-Natural Science; Physical Science; Physics	5	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
STAT 235, Elementary Statistics	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
Spring Semester Year 2: 15-17 hours								
PHILOS 210, Foundations of Philosophy OR one semester college-level foreign language	3-5	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	Complete RooWriter Writing Assessment.
ACCTNG 211, Introduction to Managerial Accounting	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
MIS 202, Computer Applications in Management	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
ECON 202, Introduction to Economics II (micro)	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
Non-business elective	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
Summer Semester Year 2								
May use summer semester to lighten fall and spring course loads.								
Fall Semester Year 3: 15 hours								
MGT 301, Effective Business Communication	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
MKT 324, Marketing Concepts	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
DSOM 309, Intermediate Business Statistics	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
MGT 330, Understanding the Individual in the Organization	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
FIN 325, Financial Management	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
Spring Semester Year 3: 15 hours								
MGT 370, International Management OR MGT 470, International Study in Business#	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	Complete the ETS Proficiency Profile exam (EPP).
ECON 302, Microeconomic Analysis	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
MGT 306, Legal, Ethical and Regulatory Environment of Business	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
Non-business elective	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
ENT 215, Introduction to Entrepreneurship (also listed as ENT 315)	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
Summer Semester Year 3								
May use summer semester to lighten fall and spring course loads.								
Fall Semester Year 4: 14-15 hours								
DSOM 326, Production/Operations Management	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	Apply for graduation.
MGT 355, Organizational Effectiveness and Leadership	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
ENT 361, New Product Development	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
Innovation Management elective #1	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
Non-business elective	2-3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
Spring Semester Year 4: 15-16 hours								
MIS 402, Information Management	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	Complete Major Field Assessment
MGT 471, Strategic Management	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
Junior or Senior-level Business Elective	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	
Innovation Management elective #2	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	

Catalog Year: 2013-2014

Innovation Management elective #3	3	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	Test (MFAT).
Non-business elective, if needed	1	<input type="checkbox"/>	<input type="checkbox"/>				<input type="checkbox"/>	

Entrepreneurship with an Innovation Management Track (15 hours):

Required:

1. ENT 215, Introduction to Entrepreneurship (also listed as ENT 315)
2. ENT 361, New Product Development

Select three from the following required electives:

ENT 321, Real Estate Principles
 ENT 327, Creating the New Venture: Experiential Learning
 ENT 328, Creating the E-Business: Experiential Learning
 ENT 332, Managing the New Venture: Experiential Learning
 ENT 341, Technology Entrepreneurship
 ENT 364, Entrepreneurial Management
 ENT 412, Entrepreneurial Finance & Venture Capital Investment
 ENT 421, Real Estate Finance Fundamentals
 ENT 425, Corporate Entrepreneurship
 ENT 432, Entrepreneurial Marketing
 ENT 446, Entrepreneurial Selling and Sales Force Management
 ENT 491, Entrepreneurial Consulting

OR

Select two from the list above and one course from the list below:

FIN 345, Investments
 FIN 419, Financial Statement Analysis
 *MGT 370, International Management
 OR
 *MGT 470, International Study in Business#
 MKT 348, Market Analysis
 MKT 442, Internet/Direct Marketing
 MKT 476, Services Marketing
 MKT 480, Marketing Strategy

*The course taken to meet the Business Core requirement may not count toward the required electives in Entrepreneurship.

#MGT 470, International Study in Business is a short-term study abroad opportunity. A special application is required of those seeking to participate. More information can be found at <http://www.bloch.umkc.edu/centers-institutes/center-for-international-business/study-abroad/index.aspx>.

Note: Tracks and concentrations will not appear on the transcript or diploma.

Non-course requirements

RooWriter Writing Assessment
 ETS Proficiency Profile (EPP) exam
 Major Field Assessment Test

Met

The School reserves the right to make changes in courses, degree requirements and course schedules without notice.

Students are expected to maintain a quality of achievement significantly above minimum UMKC standards for degree work. Individual student progress will be monitored throughout the program. Satisfactory progress is required of all students for retention in the program. Students are expected to maintain academic standards, perform satisfactorily in courses, refrain from academic dishonesty, comply with the established University and teacher education timetables and requirements, and refrain from unethical or unprofessional behavior or behaviors that obstruct the training process or threaten the welfare of the student or others. Other circumstances involving student behavior will be addressed by the faculty on an individual basis.

Graduation Requirements Summary:

Total Hours (123 minimum)	Totals Hrs at UMKC (30 hours minimum, plus 50 percent of junior/senior business classes)	Major GPA (2.250 Minimum)	UMKC GPA (2.250 Minimum)
----------------------------------	---	----------------------------------	---------------------------------

	completed at UMKC)		
--	--------------------	--	--

All students completing an undergraduate business degree must meet the following conditions in order to graduate and be recommended for graduation or certification:

- 2.250 UM and in-major GPAs
- Minimum 30 credit hours from UMKC and at least 50 percent of the junior/senior business course work completed at UMKC
- Completion of assessment exams—RooWriter Writing Assessment, EPP, MFAT
- Completion of all required course work

Academic Advisor: Bloch School Student Services staff, room 115 Bloch School, 816-235-2215, blochadvising@umkc.edu.

Faculty Advisor: