# Four-Year Graduation Plan - Courses and Critical Benchmarks

The following is a sample course of study. It is the Student’s responsibility to ensure that all program requirements are met. This guide is not a substitute for academic advisement. **All incoming freshmen must develop an academic plan (which maps out all courses needed to graduate within your intended major/degree).** Your academic advisor is available to meet with you and create your specific plan.

Your path to graduation may vary slightly based on factors such as college credit you earned while in high school, transfer work from other institutions of higher learning and placement in Mathematics. You are responsible for checking prerequisites to any courses. Critical Courses and minimum recommended grades (as noted below) provide feedback regarding major fit and help indicate likelihood of successful completion of chosen academic program and degree.

---

<table>
<thead>
<tr>
<th>Critical Course or Benchmark</th>
<th>Course Subject, Number, and Title and Academic Plan Benchmarks</th>
<th>Min Recom Grade</th>
<th>Credit Hours (CH)</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Math</td>
<td>MATH 110 College Algebra</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Foreign Language Requirement No</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Free Elective Hours 12-21 hours*</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*The total number of free electives will vary depending on courses selected to satisfy Focus area requirements.

---

<table>
<thead>
<tr>
<th>Year 1: 15 hours</th>
<th><strong>Anchor I: Reasoning and Values</strong> Click for options</th>
<th>3</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DISC 100: Reasoning and Values</strong> (Speech and Writing)</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MATH 100: Intermediate Algebra* OR</td>
<td>CR</td>
<td></td>
</tr>
<tr>
<td>MATH 110: College Algebra (Focus B) OR</td>
<td>B°</td>
<td></td>
</tr>
<tr>
<td>MATH 206: Brief Calculus and Matrix Algebra</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>*Both MATH 110 &amp; MATH 206 are required.</td>
<td>B°</td>
<td></td>
</tr>
<tr>
<td>Focus C: Human Actions, Values, and Ethics Click for options</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>MGT 100: Foundations of Business and College Life OR other Free Elective</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

Complete a minimum of 12 term hours toward degree; 15 hours recommended to stay on track for graduation in four years.

Earn minimum 2.250 UM cumulative GPA

---

**Anchor I: Reasoning and Values Click for options**

**DISC 100: Reasoning and Values** (Speech and Writing)

MATH 100: Intermediate Algebra* OR
MATH 110: College Algebra (Focus B) OR
MATH 206: Brief Calculus and Matrix Algebra
*Both MATH 110 & MATH 206 are required.

Focus C: Human Actions, Values, and Ethics Click for options

MGT 100: Foundations of Business and College Life OR other Free Elective

Complete a minimum of 12 term hours toward degree; 15 hours recommended to stay on track for graduation in four years.

Earn minimum 2.250 UM cumulative GPA

---

**Anchor I: Reasoning and Values Click for options**

**DISC 100: Reasoning and Values** (Speech and Writing)

MATH 100: Intermediate Algebra* OR
MATH 110: College Algebra (Focus B) OR
MATH 206: Brief Calculus and Matrix Algebra
*Both MATH 110 & MATH 206 are required.

Focus C: Human Actions, Values, and Ethics Click for options

MGT 100: Foundations of Business and College Life OR other Free Elective

Complete a minimum of 12 term hours toward degree; 15 hours recommended to stay on track for graduation in four years.

Earn minimum 2.250 UM cumulative GPA

ALEKS Math Placement Exam required to determine appropriate first college math course.

Students who have earned credit for college algebra or higher and received a grade of C- or greater may be able to enroll in their next math course without taking ALEKS.

*MATH 100 does not satisfy any requirement within the BBA program, but serves to help students build skills necessary to enter higher level math classes.

MATH 110 is a critical course and satisfies the Focus B - Scientific Reasoning and Quantitative Analysis requirement.

While students can satisfy degree requirements with a lower grade, students are encouraged to achieve the minimum recommended grade in critical basic skills and business course work in order to build a solid foundation for further study.

HISTORY 101, 102 or POL-SCI 210 recommended for Focus C.
UMKC Major Map: Bachelor of Business Admin (Entrepreneurship Emphasis/Innovation Management Track)
First-Time College Students
Catalog Year: 2014 - 2015

Spring Semester Year 1: 15 hours

| **Anchor II: Culture and Diversity** Click for options | 3 |
| **DISC 200: Culture and Diversity** (Speech and Writing) | 3 |
| Focus A: Arts and Humanities Click for options | 3 |
| MATH 110: College Algebra (Focus B) OR MATH 206: Brief Calculus and Matrix Algebra | B° 3 |
| Focus Elective Click for options | 3 |

**ALEKS Math Placement Exam required to determine appropriate first college math course.**

Students who have earned credit for college algebra or higher and received a grade of C- or greater may be able to enroll in their next math course without taking ALEKS.

°While students can satisfy degree requirements with a lower grade, students are encouraged to achieve the minimum recommended grade in critical basic skills and business course work in order to build a solid foundation for further study.

Complete Anchor I and DISC 100
Complete a minimum of 12 term hours toward degree; 15 hours recommended to stay on track for graduation in four years.
Complete 30 total hours toward degree
Earn minimum 2.250 UM cumulative GPA

Summer Semester Year 1: 0-3 hours

If MATH 110 completed in Spring Semester Year 1, take MATH 206: Brief Calculus and Matrix Algebra in Summer | B° 3 |

Complete MATH 206
Earn minimum 2.250 UM cumulative GPA

°While students can satisfy degree requirements with a lower grade, students are encouraged to achieve the minimum recommended grade in critical basic skills and business course work in order to build a solid foundation for further study.

May use summer semester to ensure completion of 30 hours per academic year or to lighten fall and spring course loads.

Note: not all classes are offered in the summer. Consult with your advisor for recommendations.

Fall Semester Year 2: 15 hours

| **Anchor III: Civic and Community Engagement** Click for options | 3 |
| **DISC 300: Civic and Community Engagement** (Speech and Writing) | 3 |
| ACCTNG 210: Introduction to Financial Accounting# | C° 3 |
| MIS 202: Computer Applications in Management# | C° 3 |
| ECON 201: Introduction to Economics I, (macro) OR ECON 202: Introduction to Economics II, (micro) | C° 3 |

**Complete RooWriter Assessment; prerequisite for MGT 301 in spring semester year 2.**

#Must have 30 hours completed in order to enroll.

°While students can satisfy degree requirements with a lower grade, students are encouraged to achieve the minimum recommended grade in critical basic skills and business course work in order to build a solid foundation for further study.

Complete Anchor II and DISC 200
Complete a minimum of 12 term hours toward degree; 15 hours recommended to stay on track for graduation in four years.
Complete 30 total hours toward degree
Earn minimum 2.250 UM cumulative GPA
**UMKC Major Map: Bachelor of Business Admin (Entrepreneurship Emphasis/Innovation Management Track)**

**Catalog Year: 2014 - 2015**

### First-Time College Students

- **on track for graduation in four years.**
- Earn minimum 2.250 UM cumulative GPA

#### Spring Semester Year 2: 15 hours

<table>
<thead>
<tr>
<th>Course</th>
<th>GPA</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCTNG 211: Introduction to Managerial Accounting^</td>
<td>C°</td>
<td>3</td>
</tr>
<tr>
<td>STAT 235: Elementary Statistics (Focus Elective)</td>
<td>C°</td>
<td>3</td>
</tr>
<tr>
<td>ECON 201: Introduction to Economics I, (macro) OR ECON 202: Introduction to Economics II, (micro) *Both courses are required.</td>
<td>C°</td>
<td>3</td>
</tr>
<tr>
<td>MGT 301: Effective Business Communication^ (I-M GPA)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>ENT 215: Introduction to Entrepreneurship (I-M GPA)</td>
<td>C°</td>
<td>3</td>
</tr>
</tbody>
</table>

- Complete Anchor III and DISC 300
- Complete RooWriter Assessment
- Complete a minimum of 12 term hours toward degree; 15 hours recommended to stay on track for graduation in four years.
- Complete 60 total hours toward degree
- Earn minimum 2.250 UM cumulative GPA

#### Summer Semester Year 2: 0 hours if all previous courses completed

- Earn minimum 2.250 UM cumulative GPA

#### Fall Semester Year 3: 15 hours

<table>
<thead>
<tr>
<th>Course</th>
<th>GPA</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>DSOM 309: Intermediate Business Statistics (I-M GPA)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>ECON 302: Microeconomic Analysis (I-M GPA)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>MGT 330: Understanding the Individual in the Organization, (I-M GPA) OR MKT 324: Marketing Concepts (I-M GPA) *Both courses are required.</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>ENT emphasis elective #1; see list of options below (I-M GPA)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>Free Elective</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

- Complete a minimum of 12 term hours toward degree; 15 hours recommended to stay on track for graduation in four years.
- Earn minimum 2.250 UM-System cumulative GPA

#### Spring Semester Year 3: 15 hours

<table>
<thead>
<tr>
<th>Course</th>
<th>GPA</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 306: Legal, Ethical and Regulatory Environment of Business (I-M GPA)</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

- % MGT 470 requires a special application process and extra costs are involved; study abroad trips are available in summer and January intersession.

---

^Must have 45 hours completed in order to enroll.  
*While students can satisfy degree requirements with a lower grade, students are encouraged to achieve the minimum recommended grade in critical basic skills and business course work in order to build a solid foundation for further study.  
I-M GPA—these courses also count toward the in-major GPA.
<table>
<thead>
<tr>
<th>First-Time College Students</th>
<th>Catalog Year: 2014 - 2015</th>
</tr>
</thead>
</table>

**UMKC Major Map: Bachelor of Business Admin (Entrepreneurship Emphasis/Innovation Management Track)**

### I-M GPA—these courses also count toward the in-major GPA.

<table>
<thead>
<tr>
<th>Course Description</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGT 370: International Management (I-M GPA) OR MGT 470: International Study in Business (study abroad) (I-M GPA)%</td>
<td>3</td>
</tr>
<tr>
<td>FIN 325: Financial Management (I-M GPA)</td>
<td>3</td>
</tr>
<tr>
<td>Free Elective</td>
<td>3</td>
</tr>
</tbody>
</table>

- **I-M GPA**—these courses also count toward the in-major GPA.
- Take ETS Proficiency Profile Exam (EPP).
- The final 30 consecutive credit hours of coursework must be taken at UMKC.
- Complete a minimum of 12 term hours toward degree; 15 hours recommended to stay on track for graduation in four years.
- Complete 90 hours toward degree
- Earn minimum 2.250 UM cumulative GPA

### Summer Semester Year 3: 3 hours

- **Free Elective** | 3 |
- **Earn minimum 2.250 UM cumulative GPA**

### Fall Semester Year 4: 15 hours

- **DSOM 326: Production/Operations Management (I-M GPA)** | 3 |
- **MGT 355: Organizational Effectiveness and Leadership (I-M GPA)** | 3 |
- **ENT 361: New Product Development (I-M GPA)** | 3 |
- **ENT emphasis elective #2; see list of options below (I-M GPA)** | 3 |
- **Free Elective** | 3 |

- I-M GPA—these courses also count toward the in-major GPA.
- Apply for graduation.
- The final 30 consecutive credit hours of coursework must be taken at UMKC.
- Complete a minimum of 12 term hours toward degree; 15 hours recommended to stay on track for graduation in four years.
- Earn minimum 2.250 UM cumulative GPA

### Spring Semester Year 4: 15 hours

- **MGT 471: Strategic Management (I-M GPA)** | 3 |
- **MIS 402: Information Management (I-M GPA)** | 3 |
- **300 or 400-Level Business elective to replace ENT 460 (I-M GPA)** | 3 |
- **ENT emphasis elective #3; see list of options below (I-M GPA)** | 3 |
- **Free Elective** | 3 |

- I-M GPA—these courses also count toward the in-major GPA.
- The final 30 consecutive credit hours of coursework must be taken at UMKC.
- Complete a minimum of 12 term hours toward degree; 15 hours recommended to stay on track for graduation in four years.
- Earn minimum 2.250 UM cumulative GPA
- 123 hours completed

### Graduation Requirements Summary

<table>
<thead>
<tr>
<th>Total Hours (120 minimum)</th>
<th>Total Hours at UMKC (30 hours min)</th>
<th>Major GPA</th>
<th>UMKC GPA</th>
</tr>
</thead>
<tbody>
<tr>
<td>123</td>
<td>** See note below</td>
<td>2.250</td>
<td>2.250</td>
</tr>
</tbody>
</table>

**Note:** not all classes are offered in the summer. Consult with your advisor for recommendations.
UMKC Major Map: Bachelor of Business Admin (Entrepreneurship Emphasis/Innovation Management Track)  
First-Time College Students  
Catalog Year: 2014 - 2015

Other Information and Policy

*While students can satisfy degree requirements with a lower grade (as low as “D-”), students are encouraged to achieve at or above the minimum recommended grade noted in critical basic skills and business course work in order to build a solid foundation for further study.

**30 hours minimum; 50 percent of junior/senior program

Entrepreneurship Emphasis/Innovation Management Track Elective Options (3 classes/9 hours required):

Select three courses from this listing:
- ENT 321: Real Estate Principles
- ENT 327: Creating the New Venture: Experiential Learning (pre-req: ENT 215)
- ENT 328: Creating the E-Business: Experiential Learning (pre-req: ENT 215)
- ENT 332: Managing the New Venture: Experiential Learning (pre-req: ENT 215 and ENT 327 or ENT 328)
- ENT 341: Technology Entrepreneurship
- ENT 364: Entrepreneurial Management and Innovation
- ENT 412: Entrepreneurial Finance and Venture Capital Investment
- ENT 421: Real Estate Finance Fundamentals
- ENT 425: Corporate Entrepreneurship
- ENT 432: Entrepreneurial Marketing and Selling
- ENT 446: Entrepreneurial Selling and Sales Force Management
- ENT 491: Entrepreneurial Consulting

OR
Select two courses from the listing above and one course from the following:
- FIN 345: Investments (pre-req: FIN 325)
- FIN 419: Financial Statement Analysis (pre-req: FIN 325)
- MKT 348: Market Analysis (pre-req: MKT 324, DSOM 309 or concurrent enrollment)
- MKT 442: Internet/Direct Marketing (pre-req: MKT 324)
- MKT 476: Services Marketing (pre-req: MKT 324)
- MKT 480: Marketing Strategy (pre-req: MKT 335 & MKT 348 or concurrent enrollment)

Non-course requirements Met

RooWriter Assessment
ETS Proficiency Profile Exam (EPP)

Advising Contact Information

Bloch Student Services Office
115 Bloch School
Phone: 816-235-2215
blochadvising@umkc.edu
http://bloch.umkc.edu/students/student-services/advising.aspx

Career Opportunities

UMKC Career Services Resources: http://www.career.umkc.edu/?q=node/87
O*Net OnLine: http://www.onetonline.org/find/

Policy

The School reserves the right to make changes in courses, degree requirements and course schedules without notice.

Students are expected to maintain a quality of achievement significantly above minimum UMKC standards for degree work. Individual student progress will be monitored throughout the program. Satisfactory progress is required of all students for retention in the program. Students are expected to maintain academic standards, perform satisfactorily in courses, refrain from academic dishonesty, comply with the established University and teacher education timetables and requirements, and refrain from unethical or unprofessional behavior or behaviors that obstruct the training process or threaten the welfare of the student.
or others. Other circumstances involving student behavior will be addressed by the faculty on an individual basis.